



Press Release issued by Action Cancer
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Davy Morgan's Off-Road Charity Challenge

Local road racing star, Davy Morgan, has never been adverse to a challenge and with the road-racing season just around the corner, Davy has announced a challenge with a difference, beyond the realms of road racing, for leading local cancer charity, Action Cancer.

Davy has committed to raising £700 for Action Cancer which will go towards their life saving breast screening services. The £700 target which Davy has set himself will provide mammograms for an additional 10 women across Northern Ireland. Davy has commented, " Most families have been touched by cancer in some way and I'm pleased to be able to give something back to a leading local cancer charity. Through my dedicated supporters club we have designed a new helmet shaped pin badge with Action Cancer's branding incorporated, which will be on sale at all the races to help us raise vital funds."

Action Cancer is the only charity in Northern Ireland providing breast screening for women aged 40-49 and 65+. The charity offers 1100 appointments each month through its clinic in Belfast and also on board the mobile unit coined 'The BIG BUS'. For every 1000 screenings, Action Cancer detects an average of 7 new breast cancers.

Joanna Currie, Consultant Radiographer for Action Cancer said, "It is fantastic to have the support of Davy Morgan not only in terms of fundraising but also in raising awareness of this service. Breast cancer continues to be the most common cancer in women here but due to education and screening programmes the survival rates continue to increase and Action Cancer is delighted to have played a part in that. Furthermore early detections have drastically reduced the invasive and traumatic treatment the women may have required which also has a huge impact on those women and their families. Our screening service is free and we would encourage women in the relevant

age range to call us for an appointment. "In addition, Davy's infamous bright pink helmet and his leathers, bike and van, will be adorned with Action Cancer's pink ribbon emblem, synonymous with its screening service. Kerry McCrea and Lucy Latewood of the charities fundraising team, have commented, " With Davy's history of success on the bike, and sheer determination, we know he'll succeed with this target and we look forward to working with him during the road racing season".

In 2008 Davy Morgan secured third place in the 2-Stroke Racing Championship, two top six finishes at the International Road Races, multiple Silver and Bronze Replicas at the Isle of Man TT Races and 4 Podiums alongside 26 Top Ten finishes at Irish and UK National and International Road Races.

For more information about this press release or for info on Action Cancer's services, please call Lucy Latewood on 028 9080 3379 or Kerry McCrea on 028 9080 3347.

Kerry McCrea
Corporate Fundraising Officer
Action Cancer
1 Marlborough Park
Belfast
BT9 6XS
Tel: 028 9080 3347
Mobile: 079 2076 9053
Fax: 028 9080 3356
www.actioncancer.org

Ask me about one of Action Cancer's upcoming events:

- Antrim 'Bollywood' Ball **Friday 22 May 2009, Dunadry Hotel, tickets only £65**
- Get A Grip Golf Day - **Wednesday 3 June 2009, Clandeboye, Teams just £240, sponsor a green for £50**
- **Celebrity Musical Extravaganza Evening, Cushendall, Thursday 21 May 2009 with Blackthorn Band. Four course meal included - just £30 per ticket!**